

Subject: AE Communicator 6.16.26
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AE Communicator

As we move into the busy summer season, we want to thank every team member for the continued hard work, collaboration, and commitment happening across the company. From customer success stories and process improvements to team growth and innovation, there are many great things happening throughout Audio Enhancement.

YTD Goal Sales Update

We are currently at \$79.1M, which represents 39.57% progress toward our annual sales goal. Thank you to every department for the continued effort and support that helps drive this success forward.

OKR Update

Marketing Momentum

Graphic Design

Objective: Build Stronger Internal Confidence in the Graphic Design Team

Key Result: Develop Project Intake Call Process

The Graphic Design team successfully developed and implemented a standardized Project Intake Call Process, improving alignment, communication, and project readiness with internal stakeholders.

Social Media

Objective: Increase Awareness and Demand for AE Solutions to Support Sustainable Growth

Key Result: Increase Total Social Media Engagement Across All Platforms

Social media engagement is up 51.2% year-over-year, reflecting stronger audience interaction and increased awareness of AE solutions across our digital channels.

HR Update

Welcome New Team Members

Started 6/8

Mateo Privat — Sales Intern — Utah

Started 6/15

Edy Salomon — Project Manager — California
Nic Kartchner — Sales Support — Utah
McKay Ballard — Training Coordinator — Utah
Blakely Naylor — Salesforce Administrator II — Utah
Boyd Timothy — Senior Software Engineer — Utah

Starting 6/17

Bo Thompson — Business Information Systems Project Manager — Utah

Congratulations: Promotions & Advancements

Please join us in congratulating:

Patrick Ruf — Design Supervisor

Mindy VanBibber - Finance Specialist

Employee Callout Process Reminder

Friendly reminder that if you need to call out, please notify both your Manager and HR by including HRshared@audioenhancement.com in the communication. To make it easy, you can send one email or message to both.

Manager Reminder: Please make any needed timecard updates as soon as possible after receiving the notification.

Benefit Highlight: Real Appeal Weight Loss Program

For employees enrolled in a UHC medical plan, there is a great and often underused benefit called Real Appeal, a weight loss and healthy lifestyle program available at no additional cost (subject to eligibility).

If eligible, you may receive a Success Kit delivered to your door to help support your health and wellness goals.

You can check your eligibility and register through Rally Coach. [Rally Coach - Register](#)

Marketing Update

Everything Brand, All in One Place

The Marketing team has created a new one-stop shop for all things branding—complete with approved fonts, colors, logos, invite templates, ads, and more. This resource is designed to help everyone keep materials polished, professional, and on-brand.

If you need access, simply reach out to the Marketing team and they will provide the link.

Innovations & Engineering Updates

ECO-00016: Combine Installation SKUs for New Jersey and California

Installation SKUs for New Jersey and California projects requiring prevailing wages have been combined. California SKUs were retained and descriptions were updated to indicate applicability for both California and New Jersey.

ECO-00018: Barix PCBA Serialization Change

Barix PCBA serialization has been updated. Instead of using the last four digits of the MAC address in the serial number, the sequence number will now be used.

Tech Support Update

Preparing for Peak Season

As Tech Support enters its peak season (July–September), resources will be dedicated to customer support, and certain projects and services may be temporarily paused.

Please review the full communication below for additional details and planning considerations. [Prepare for Tech Supports Peak Season.docx](#)

Operations – Field Engineer Assistance Program 2026

If you're interested in expanding your knowledge of our products, gaining hands-on experience, and seeing our solutions in action, the Field Engineer Assistance Program remains a great opportunity to do so.

Participants have the chance to work alongside our Field Engineers during customer installations, providing valuable insight into the implementation process while developing a deeper understanding of the products and services we provide.

Employees interested in participating should discuss the opportunity with their manager and submit their availability using the Field Engineer Helper Program Availability Form.

We encourage anyone looking to broaden their experience and learn more about the impact our teams make in the field to consider participating.

Managers are also welcome to submit availability for employees they believe would be strong candidates for the program.

[Field Engineer Helper Program Availability Form](#)

Independence Day Holiday Schedule

Audio Enhancement will observe the Independence Day holiday on Friday, July 3rd.

Please note that we will work a full business day on Thursday, July 2nd, and the company will be closed on Friday, July 3rd in observance of the holiday. Thursday will also be a **Dress Down Day!**

We hope everyone enjoys a safe and relaxing holiday weekend with family and friends.

Customer Impact Story

Building Lasting Customer Partnerships

Savannah, GA — Following the successful completion of a large customer project, the customer shared their appreciation for the partnership and experience provided throughout the implementation process.

As a token of appreciation, members of the customer team presented Audio Enhancement with personalized messages recognizing the collaboration, professionalism, and dedication demonstrated throughout the project. Moments like this serve as a powerful reminder that the work we do extends beyond technology—we build relationships that create lasting impact.

This project required coordination across multiple teams and reflects the commitment, teamwork, and customer focus that make successful implementations possible. From planning and execution to installation and support, team members worked together to deliver a positive experience and a successful outcome.

Success stories like this highlight the meaningful difference our teams make every day for the schools, educators, students, and communities we serve.



As we continue through the summer months, thank you for the energy, dedication, and teamwork you bring to your role. Your efforts continue to make a meaningful difference for our customers and the communities we serve.